

Monday, July 22

- 9:00 - 10:00 AM *Introductions & Case Study Highlights (Sharon Disque, CEcD)*
- 10:00 AM - 12:00 PM *Managing EDO (Jamie Williams, CEcD)*
- 12:00 - 1:00 PM **LUNCH**
- 1:00 - 3:00 PM *Strategic Planning (Lara Fritts, CEcD)*
- 3:00 - 5:00 PM *Case Study / Project Time (Independent)*

Tuesday, July 23

- 9:00 - 11:00 AM *Business Retention & Expansion (Laurie Babb, CEcD)*
- 11:00 AM - 1:00 PM *Finance (Ebony Stocks)*
- 1:00 - 2:00 PM **LUNCH**
- 2:00 - 4:00 PM *Workforce Development (Michelle Day)*
- 4:00 - 5:00 PM *Case Study / Project Time (Independent)*

Wednesday, July 24

- 9:00 AM - 12:15 PM *MEDA Summer Conference*
Best Practices for Economic Developers in Site Selector Engagement
- 12:15 - 1:30 PM **LUNCH**
- 1:30 - 3:30 PM *Real Estate Development (Dan Taylor)*
- 3:30 - 5:00 PM *Case Study Prep (Group)*

Thursday, July 25

- 9:00 - 11:00 AM *Neighborhood & Community Development (Kari Snyder, Christine McPherson, Kara Norman, Nicholas Mayr, Laura Barclay)*
- 11:00 AM - 1:00 PM *Marketing & Attraction (Sandy Dubay, CEcD)*
- 1:00 - 2:00 PM **LUNCH**
- 2:00 - 4:00 PM *Small Business & Entrepreneurship (Wynne Briscoe)*
- 4:00 - 5:00 PM *Case Study Prep (group)*

Friday, July 26, 2024

- 9:00 - 11:00 AM *Ethics (Trish Heidenrich, CEcD)*
- 11:00 AM - 12:30 PM **LUNCH - Case Study Presentation Prep**
- 12:30 - 3:00 PM *Presentations (Sharon Disque, CEcD, Trish Heidenreich, CEcD, Tamar Osterman, CEcD, Larry Twele, CEcD)*
- 3:00 - 4:00 PM *Wrap-up*