

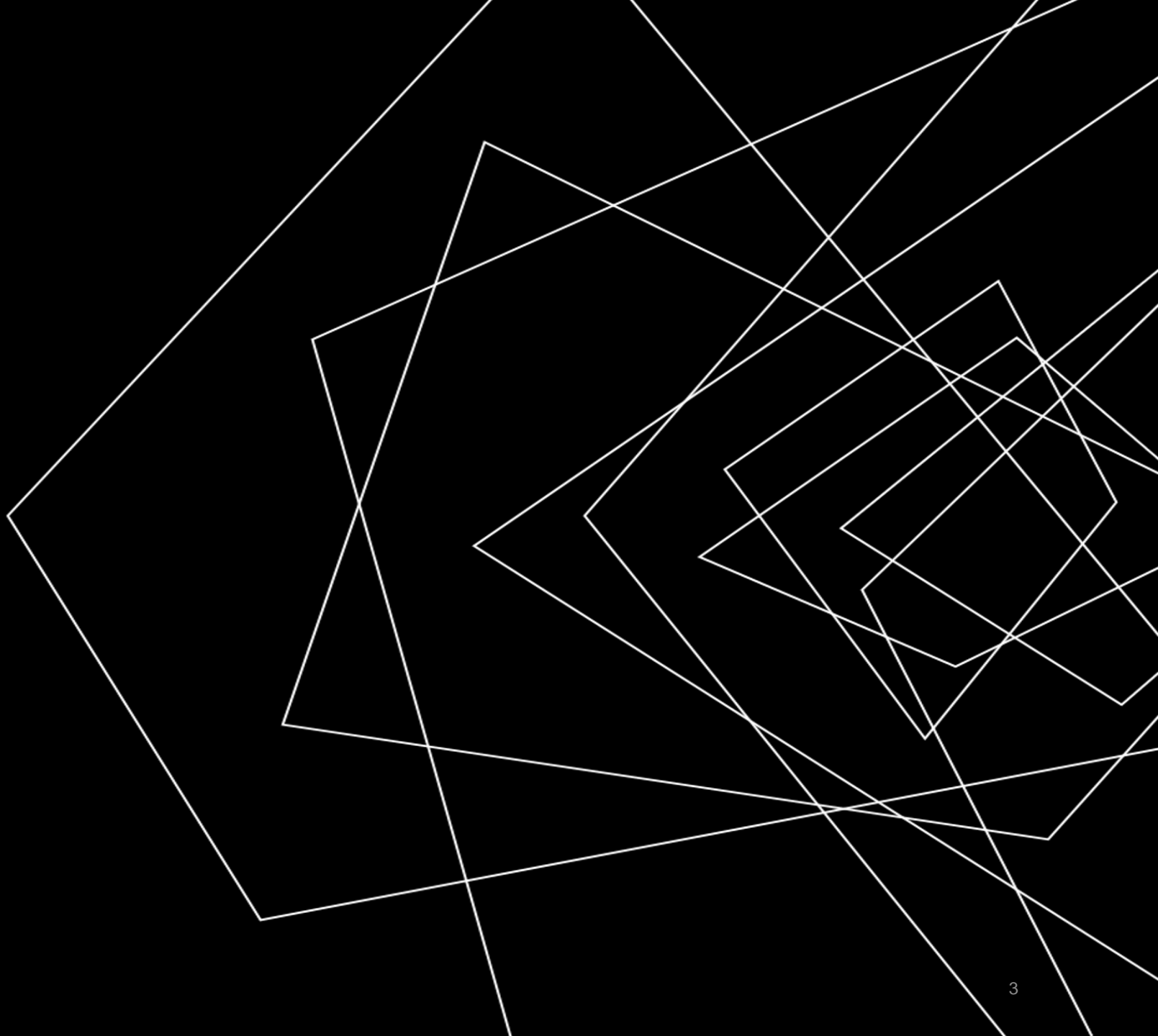


MARYLAND
Business Roundtable
for **EDUCATION**

WORKFORCE CULTIVATION IN THE BLUEPRINT ERA



THE POWER OF EDUCATION





STEMnet

Maryland's STEM Innovation Network

Help Maryland students prepare
for a world of opportunity.

They want to hear from **YOU!**





COMMON CORE

Technical Supplement



Gap Analysis Comparing Maryland to
International and Domestic Top Performers

January 2018

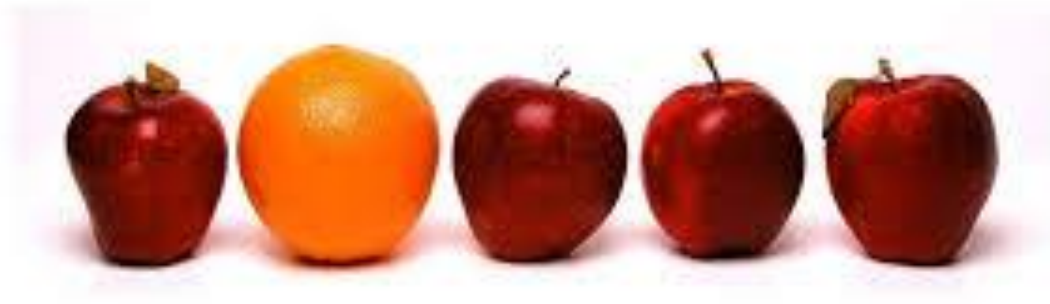
**BEST:
FINLAND;
SHANGHAI;
SINGAPORE;
AND ONTARIO,
CANADA**





BLUEPRINT

FOR MARYLAND'S FUTURE



FIVE DISTINCT POLICY AREAS.

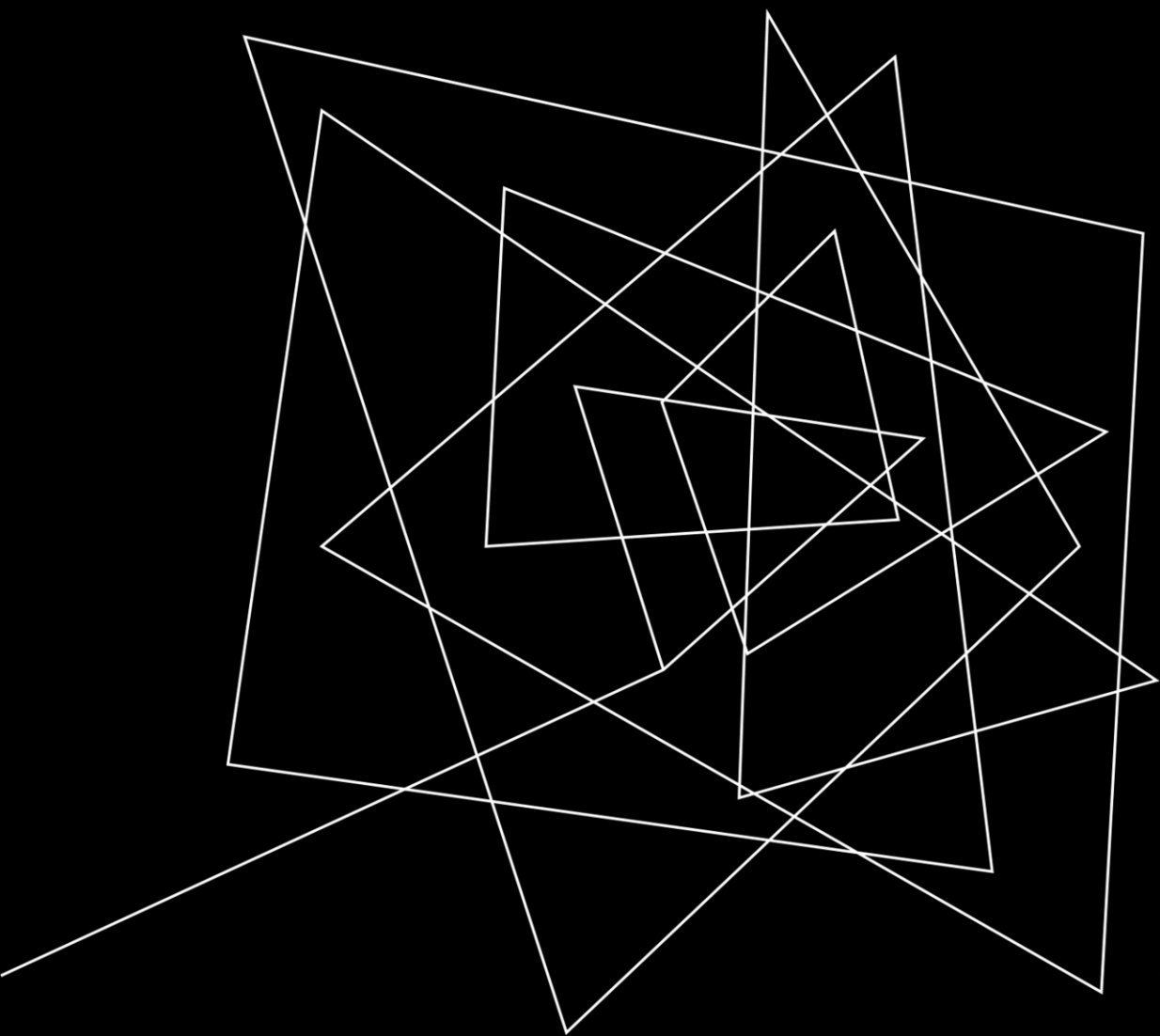
Early Childhood Education

High Quality and Diverse Teachers and Leaders

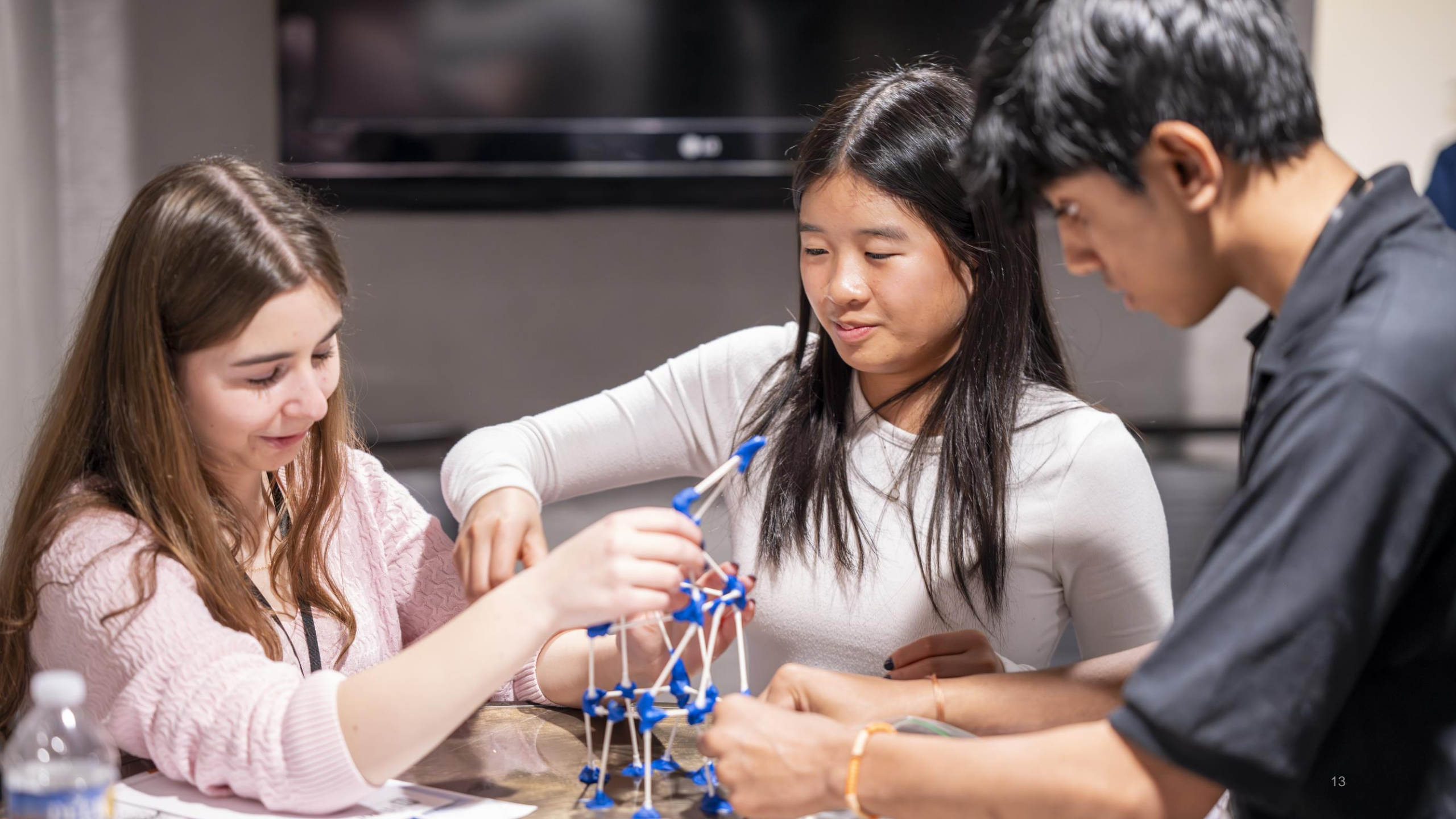
College and Career Readiness

More Resources to Ensure that All Students are Successful

Governance and Accountability



**IF I CAN SEE IT,
I CAN BE IT.**



SPEAKERS BUREAU

Industry meets students in the classroom to illustrate career paths and expose possibilities:

- Career days, job skills, STEM in the classroom, mock interviews, judge competitions, & more
- MBRT-provided initial training with annual on-line refresher
- ‘Better Impact’ volunteer management system
- Emphasis on MD’s Future Pathways (formerly MD Scholars) curriculum and GPA expectations
- Students receive MBRT’s annual *Way to Be Magazine* reinforcing message/follow up

Business and CSR Engagement / Student & Volunteer Informed / Workforce Cultivation / Scalable



Current Core Programs

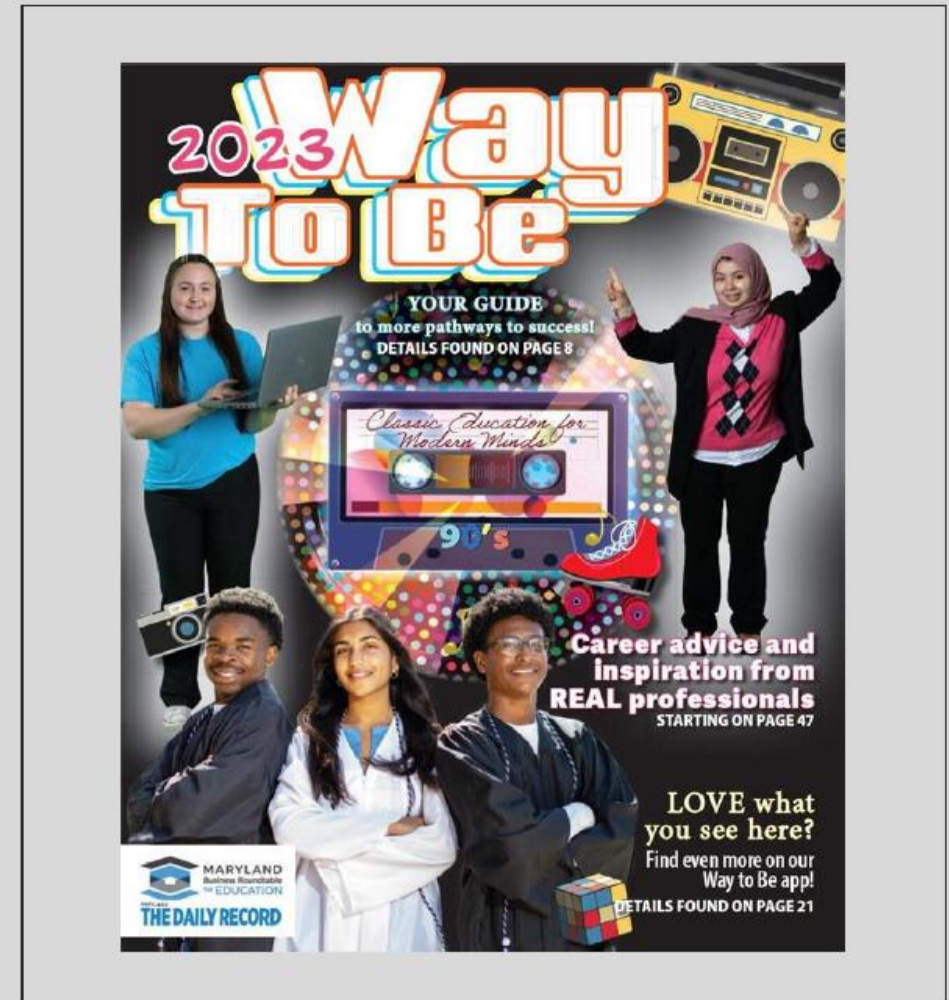


WAY TO BE

For 20 years, MBRT has partnered with The Daily Record to create a magazine that provides students with an exciting vision of life after high school, as well as information and tools that will help them reach their career goals.

- *Way to Be* is a valued resource for students, teachers, counselors and parents
- Print distribution to 55,000 middle and high schoolers in the 24 Maryland school districts, plus a digital reach of more than 100,000 through TheDailyRecord.com, MBRT.org, social media, and the *Way to Be* student app

**Proven Resource / Dynamic / Relevant / Connected /
Brand-Amplifier / Blueprint-Aligned**



Current Core Programs



NEXT GENERATION SCHOLARS

The Maryland General Assembly established the Next Generation Scholars of Maryland (NGS) in 2016. The college prep program supports low-income students in high poverty school systems to prepare for and enroll in post-secondary educational opportunities.

- MBRT is largest MSDE NGS grant recipient
- Students prequalify for the Howard P. Rawlings Guaranteed Access Grant (GA)
- MBRT NGS Specialists located in Allegany, Caroline, Dorchester, Kent and Wicomico County public schools



Current Core Programs







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feedback





THANK YOU

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