

Addressing Maryland's Housing Crisis



MARYLAND 2023 STATE OF THE ECONOMY REPORT

Maryland has not been building enough homes going back to the late 1990s.

Addressing Maryland's Housing Crisis

The passage of the Governor's housing package this year – the most comprehensive in decades – is key to making housing more affordable for Marylanders.

- Housing Expansion and Affordability Act (HB 538)
- Renters' Rights and Stabilization Act (HB 693)
- Housing and Community Development Financing Act (HB599)

Addressing Maryland's Housing Crisis



DHCD's Impact on Maryland's Economy

DHCD invested \$2.2 billion overall in state programs in FY23 to create more affordable housing, revitalize communities, support small businesses and increase broadband connectivity in Maryland.

That investment generated \$17 billion in economic impact and helped create the equivalent of nearly 24,000 full-time jobs across the state.



The Neighborhood BusinessWorks program provides a revitalization resource to help stimulate investment in Maryland's older communities.

NBW Loan Recipient:

Highlandtown Gallery in Baltimore



Eligible Projects and Uses of Funds

- Mixed-use projects combining residential and commercial uses in the same building
- New construction or rehabilitation
- Machinery and equipment
- Certain other costs associated with opening or expanding a small business
- Real estate acquisition
- Manufacturing
- Service providers
- Retail

NBW Recipient:

Little Crystal Bijoux in Dundalk



Who can apply:

- Maryland-based small businesses
- For profit and nonprofit businesses including foundations

Eligible use of funds:

- Costs associated with opening or expanding a business
- Construction/rehabilitation for owner occupied spaces
- Manufacturing, Machinery and equipment
- Real estate acquisition for owner occupied spaces
- Service providers
- Retail





Funding Terms:

- Loan amounts from \$25,000 to \$5,000,000, Investments from \$25,000 to \$2,000,000
- Interest rate is based on an underwriting analysis
- Flexible loan terms up to 30 years, depending on use and loan amount
- Personal guarantees and collateral may be required
- Prepayment penalties may be applicable Application:
- Applicants may complete an online application for any of the SSBCI programs.

SSBCI Recipient:

City First Enterprises



Who Can Use SRP Funds?

The funding programs are primarily used to support expenses associated with capital projects

The most competitive applications for funding explicitly connect a project to the revitalization strategies and goals from their community's Sustainable Community Action Plan

All projects awarded SRP funds should be located within the boundaries of a Sustainable Community and help achieve the outcomes identified in a community's Sustainable Communities Action Plan

Some funding programs require applications must first be sponsored by a local government or community development organization who then distributes the money within the community

SRP Recipient:

Crisfield Armory



NBW and SRP Recipient:

The Packing House in Cambridge



Possible SRP Uses:

- Commercial façade improvement programs to enhance the marketability of a downtown or Main Street
- Adaptive reuse of vacant schools for community and educational amenities
- Neighborhood pocket parks
- Arts, cultural and historic amenities, such as museums and theaters
- Small business incubators to help attract new businesses to downtown
- Development or enhancement of community open space or neighborhood beautification

Important SRP Dates

Application Window: Open Now

Application Window closes: Wednesday, June 26 at 3 p.m.

DHCD Program Contact Lists

Neighborhood Business Works

E: dhcd.businesslending@maryland.gov

P: 301-429-7408

State Small Business Credit Initiative (SSBCI)

E: dhcd.ssbci@maryland.gov

P: 866-226-3559

State Revitalization Programs

https://dhcd.maryland.gov/Communities/Pages/StateRevitalizationPrograms

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THANK YOU

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