

How Chambers Partner with EDO's

"A Dynamic Dou for Economic Growth"

Alexander K. Austin

Introduction



Ever wondered what happens when
Chambers and EDOs team up?

Spoiler: It's not a superhero movie, but
close!

What is a Chamber of Commerce

Chamber 101:

Think of Chambers as the Hype men
/Woman of the Business World

- Minus the loud jackets.



What are Economic Development Organizations (EDOs)?



EDO 101

EDOs are like the strategic planners in a heist movie.

They find opportunities, attract businesses, and boost the economy.

Why Partner Up?

Because even Batman needed Robin!

“Together, they can achieve more.”



Roles of Chambers

Chambers Role:

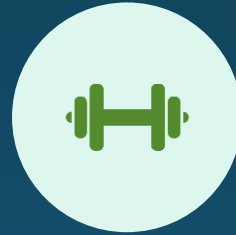
Advocacy, Networking and Business Support.

“We are the Business world’s Swiss Army Knife.”

Roles of EDOs



Business attraction,
retention and
expansion.



They are like the
economy's personal
trainers.



How do we do this?

Communication is Key!



Effective Communication:

- Regular meetings and updates

Strategic Planning

- Setting shared goals and creating action plans.

It's like planning a surprise party, but with fewer balloons and more beer.

Collaborative Programs



Business support services and events.

Two heads (or Organizations) are better than one.

“We become the Road Warriors in our communities”

Collaborative Programs

Even Better is forming a
winning Team.

“72- 10”



Collaborative Marketing

Joint
Campaigns
and events.



The ultimate
business
co-promotion

Pooling Resources



Joint Funding Applications.
Because who doesn't love a little
extra cash?



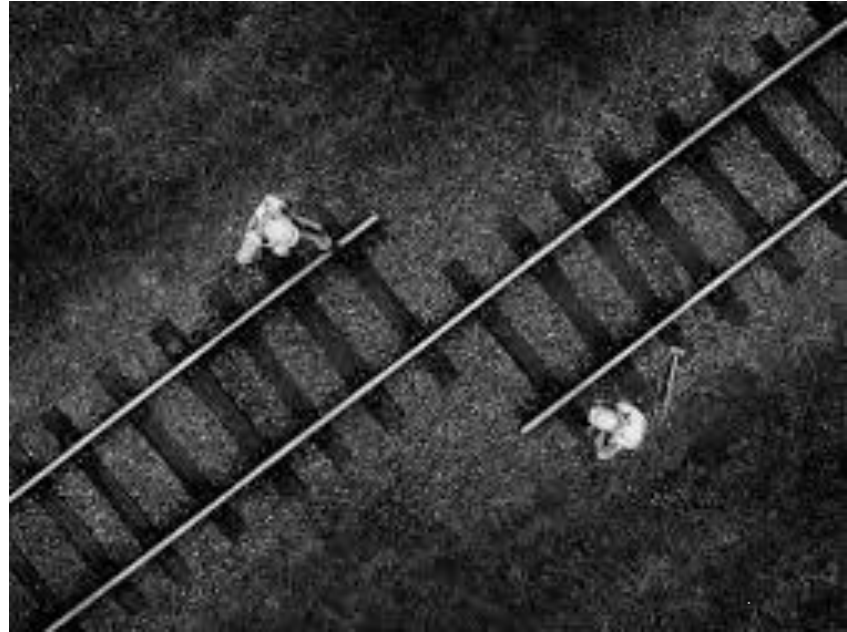
PERFORMANCE

Performance Metrics

Key Performance Indicators and regular reviews.

Its like checking your credit score but more fun.

Common Issues



Misaligned goals and resource constraints

PROBLEMS

Clear communication and a shared vision

SOLUTIONS

Support Tools



Collaborative platforms and data-sharing tools.

Technology to the rescue!

Digital transformation and
sustainability.

Think of it as the latest fashion trends.



Emerging Trends

Summary of Benefits



Strategic partnerships and collaborative efforts.

Remember, team work makes the dream work!!

Closing Remarks

Thanks for
listening!

Let's make this
partnership
happen.

PRINCE GEORGE'S
CHAMBER OF COMMERCE
EST. 1924

CELEBRATING
100 YEARS
CENTENNIAL ANNIVERSARY