

**Monday, July 22**

9:00 - 10:00 AM *Introductions & Case Study Highlights*  
10:00 AM - 12:00 PM *Managing EDO*  
12:00 - 1:00 PM *LUNCH*  
1:00 - 3:00 PM *Strategic Planning*  
3:00 - 5:00 PM *Case Study / Project Time (Independent)*

**Tuesday, July 23**

9:00 - 11:00 AM *Business Retention & Expansion*  
11:00 AM - 1:00 PM *Finance*  
1:00 - 2:00 PM *LUNCH*  
2:00 - 4:00 PM *Workforce Development*  
4:00 - 5:00 PM *Case Study / Project Time (Independent)*

**Wednesday, July 24**

9:00 AM - 12:15 PM *MEDA Summer Conference*  
*Best Practices for Economic Developers in Site Selector Engagement*  
12:15 - 1:30 PM *LUNCH*  
1:30 - 3:30 PM *Real Estate Development*  
3:30 - 5:00 PM *Case Study Prep (Group)*

**Thursday, July 25**

9:00 - 11:00 AM *Neighborhood & Community Development*  
11:00 AM - 1:00 PM *Marketing & Attraction*  
1:00 - 2:00 PM *LUNCH*  
2:00 - 4:00 PM *Small Business & Entrepreneurship*  
4:00 - 5:00 PM *Case Study Prep (group)*

**Friday, July 26, 2024**

9:00 - 11:00 AM *Ethics*  
11:00 AM - 12:30 PM *LUNCH - Case Study Presentation Prep*  
12:30 - 3:00 PM *Presentations*  
3:00 - 4:00 PM *Wrap-up*